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Order Sep 00:15:00

Estimate # 496

Alt Order # 06186863

Contract / Revision 251830 /

Original Date / Revision  
06/20/12 10/15/12

Agency Com 15%

### Billing Contact

Advertiser **Pol/Bill Nelson/Sen/Fl/D**

**6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552**

Billing Type	Cash
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Order Type	GENERAL
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Billing Cycle      EOM/EOC

## Billing Calendar BROADCAST

Demographic A50+

Agency **Abar-Hutton Media, LLC**

## Buying Contact

Sales Office DC

Sales Region NAT

Agency Ref

Rev Codes      AGY      POL      CAND

Product Codes PL-Senate-Democrat

Priority P-2

Advertiser Ref

**6190 Grovedale Ct.  
Suite 200  
Alexandria, VA 22310-2552**

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 8100

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	5	\$6,885.00	\$8,100.00	0.00	10/01/12	10/22/12	5	\$6,885.00	\$8,100.00
<b>Totals</b>	<b>5</b>	<b>\$6,885.00</b>	<b>\$8,100.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N65	WPLG	10/19/12	10/19/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$1,800.00	P-2	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----1--		1				\$1,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/15/12-10/21/12	Fri 10-11p			10-11p	-----F----	:30		<del>(\$1,800.00)</del>		0.00	NM		
	See MG 65.2														
2	WPLG	10/15/12-10/21/12	Fri 10-11p			10-11p	-----F----	:30		<del>(\$6,000.00)</del>		0.00	NM		
	Ⓜ See MG 65.3,65.4														
3	WPLG	10/15/12-10/21/12	Tue 8-9p			8-9p	-T-----	:30		\$4,000.00		0.00	NM		
	Ⓜ MG for 67.2,65.2														
	[CLIENT DOES NOT HAVE THE MONEY TO GO TO NEXT LEVEL. MG THE SPOTS THAT DID NOT CLEAR IN OTHER AREAS]														
4	WPLG	10/15/12-10/21/12	M-F 10a Ricki Lake			10-11a	-TWThF----	:30		\$800.00		0.00	NM		
	Ⓜ MG for 67.2,65.2														
	[CLIENT DOES NOT HAVE THE MONEY TO GO TO NEXT LEVEL. MG THE SPOTS THAT DID NOT CLEAR IN OTHER AREAS]														



WPLG

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Contract / Revision **251830** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 10/15/12

Order Sep 00:15:00

Advertiser **Pol/Bill Nelson/Sen/FI/D** Product **NELSON FOR SENATE**

Estimate # **496**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 67	WPLG	10/21/12	10/21/12	Su 8-9p Once Upon a Time	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$3,000.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1			\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/15/12-10/21/12		Su 8-9p		8-9p	(8:00 PM-9:00 P-----Su	:30		<del>(\$3,000.00)</del>		0.00	NM		
See MG 67.2															
2	WPLG	10/15/12-10/21/12		Su 8-9p		8-9p	(8:00 PM-9:00 P-----Su	:30		<del>(\$7,500.00)</del>		0.00	NM		
Ⓜ See MG 65.3,65.4															
N 75	WPLG	10/21/12	10/21/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1			\$700.00		0.00			
N 77	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----1			1			\$600.00		0.00			
N 92	WPLG	10/22/12	10/22/12	Mon 10-11p CASTLE	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----			1			\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/22/12-10/28/12		Mon 10-11p		10-11p	(10:00 PM-11:00M-----	:30		<del>(\$2,000.00)</del>		0.00	NM		
See MG 92.2															
2	WPLG	10/22/12-10/28/12		Monday Prime Special		9-11p	M-----	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 92.1 10/22															
[PROGRAM CORRECTION: ABC NEWS YOUR VOICE YOUR VOTE PRESIDENTIAL DEBATE]															
Totals														5	\$8,100.00